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## Privacy Policy

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### Privacy Policy for Software usage

Last Updated: 20-Apr-2023

#### 1. Introduction

1.1. Craftech ("we," "our," or "us") is committed to protecting the privacy of our users ("you" or "your"). This Privacy Policy outlines our practices concerning the collection, use, and protection of your personal information when you use our SaaS application, (the "Service").

#### 2. Information We Collect

2.1. Information You Provide: We may collect personal information that you voluntarily provide when using the Service. This information may include but is not limited to:

Name  
Email address  
Phone number  
Company name  
Payment information (if applicable)  
User-generated content

2.2. Information We Automatically Collect: We may also collect certain information automatically when you access and use the Service, including:

IP address  
Device information (e.g., type of device, operating system)  
Usage data (e.g., pages visited, features used)  
Cookies and similar tracking technologies (see Section 4)

#### 3. How We Use Your Information

3.1. We may use your personal information for the following purposes:

To provide and maintain the Service.  
To provide notifications from the application.  
To communicate with you, including responding to your inquiries and providing customer support.  
To personalize and improve your experience with the Service.  
To send you updates, newsletters, and marketing communications.

#### 4. Cookies and Tracking Technologies

4.1. We may use cookies and similar tracking technologies to collect information about your use of the Service. You can manage your cookie preferences through your browser settings. Please note that disabling cookies may affect your ability to use certain features of the Service.

## 5. Data Sharing and Disclosure

5.1. We may share your personal information with third parties in the following circumstances, with your consent:

To comply with legal obligations.

To protect our rights, privacy, safety, or property.

In connection with the sale, merger, or acquisition of all or part of our company.

## 6. Security

6.1. We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

## 7. Your Rights

7.1. You have certain rights regarding your personal information, including the right to access, correct, delete, or restrict its processing. You may also object to the processing of your personal information or request data portability. To exercise these rights, please contact us at [info@craftech.co.in](mailto:info@craftech.co.in)

## 8. Changes to this Privacy Policy

8.1. We may update this Privacy Policy from time to time. The most recent version will be posted on our website, and the "Last Updated" date will indicate the latest revision.

## 9. Contact Us

9.1. If you have any questions or concerns about this Privacy Policy or the handling of your personal information, please contact us at [info@craftech.co.in](mailto:info@craftech.co.in)

By using our SaaS application, you consent to the terms of this Privacy Policy.

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